

Michael Chin-Chia Yeh

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EDUCATION

University of California, Riverside (UCR)

Ph.D. in Computer Science

University of California, Los Angeles (UCLA)

M.S. in Mechanical Engineering, Systems and Control

Virginia Polytechnic Institute and State University (Virginia Tech)

B.S. in Mechanical Engineering

PROFESSIONAL EXPERIENCE

Visa Research

Staff Research Scientist

2018/09 –

Palo Alto, California

- Embedding Learning Framework

Representation learning is a fundamental building block for analyzing entities in a database. While the existing embedding learning methods are effective in various data mining problems, their applicability is often limited because these methods have pre-determined assumptions on the type of semantics captured by the learned embeddings, and the assumptions may not well align with specific downstream tasks. In this project, I propose an embedding learning framework that 1) uses an input format that is agnostic to input data type, 2) is flexible in terms of the relationships that can be embedded into the learned representations, and 3) provides an intuitive pathway to incorporate domain knowledge into the embedding learning process. With the proposed framework, embeddings for entities like merchants, merchant categories, and countries have been learned and adopted for various analytic tasks in Visa.

- Time Series Predictive Model

The time series generated from transaction database can provide critical insights for payment processing companies. In order to utilize such information effectively, I have develop machine learning models for time series data under various context for transactional time series. Topics include deep learning, time series forecasting, time series classification/regression, multi-future prediction, multi-model learning (i.e., time series data with relationship data), and online learning are studied for this project.

University of California, Riverside

Research Assistant

2015/07 – 2018/07

Riverside, California

- All Pairs Similarity Search for Time Series Subsequences (Matrix Profile)

The all-pairs-similarity-search (or similarity join) problem has been extensively studied for text and a handful of other data types. However, there has been little progress on similarity joins for time series subsequences. The goal of the project is to develop an efficient/scalable algorithm solving the similarity join problem for time series data and show the utility of such algorithm when it's treated as a primitive operation for time series. The application of time series join includes visualization, classification, and representation learning.

Supervisor: Prof. Eamonn Keogh

Research Center for IT Innovation, Academia Sinica

Research Assistant

2011/07 – 2012/06, 2013/07 – 2014/08

Taipei, Taiwan

- Audio Word Representation of Audio Signals

Audio word (AW) representation is characteristic of its ability of symbolizing any local audio event as a codeword within a pre-constructed dictionary. Over the course of the project, I have conducted systematic evaluation with various AW extracting configuration on audio classification and auto-tagging

systems, proposed a framework aims to standardize the modularization of the AW representation extraction, and developed an open-source graphic user interface application intended to facilitate the implementation and development of various AW extraction procedural under aforementioned framework. On top of that, in order to improve the effectiveness of AW representation, I have examined the possibility of incorporating various ideas (e.g., multi-scale feature learning, bagging) into the AW extraction process.

Supervisor: Dr. Yi-Hsuan Yang

OTHER EXPERIENCE

Bosch Research and Technology Center 2017/06 - 2017/09
Research Intern Palo Alto, California

Aspen Technology 2016/06 - 2016/09
Data Scientist Intern Bedford, Massachusetts

PUBLICATION

- **Chin-Chia M. Yeh**, Zhongfang Zhuang, Yan Zheng, Liang Wang, Junpeng Wang, and Wei Zhang, “Merchant Category Identification Using Credit Card Transactions,” *IEEE Int. Conf. on Big Data* (IEEE BigData), 2020.
- **Chin-Chia M. Yeh**, Zhongfang Zhuang, Wei Zhang, and Liang Wang, “Multi-future Merchant Transaction Prediction,” *Joint European Conf. on Machine Learning and Knowledge Discovery in Databases* (ECML-PKDD), 2020.
- **Chin-Chia M. Yeh**, Dhruv Gelda, Zhongfang Zhuang, Yan Zheng, Liang Gou, and Wei Zhang, “Towards a Flexible Embedding Learning Framework,” *IEEE Int. Conf. on Data Mining Workshop on Multi-Source Data Mining* (MSDM), 2020.
- Yan Zhu, **Chin-Chia M. Yeh**, Zachary Zimmerman, and Eamonn Keogh, “Matrix Profile XVII: Indexing the Matrix Profile to Allow Arbitrary Range Queries,” *IEEE Int. Conf. on Data Engineering* (ICDE), 2020.
- Zhongfang Zhuang, **Chin-Chia M. Yeh**, Liang Wang, Wei Zhang, and Junpeng Wang, “Multi-stream RNN for Merchant Transaction Prediction,” *ACM SIGKDD Int. Conf. on Knowledge Discovery and Data Mining Workshop on Machine Learning in Finance* (MLF), 2020.
- **Chin-Chia M. Yeh**, Yan Zhu, Hoang Anh Dau, Amirali Darvishzadeh, Mikhail Noskov, and Eamonn Keogh, “Online Amnestic DTW to allow Real-Time Golden Batch Monitoring,” *ACM SIGKDD Int. Conf. on Knowledge Discovery and Data Mining* (KDD), 2019.
- Shaghayegh Gharghabi, **Chin-Chia M. Yeh**, Yifei Ding, Wei Ding, Paul Hibbing, Samuel LaMunion, Andrew Kaplan, Scott E. Crouter, and Eamonn Keogh, “Domain Agnostic Online Semantic Segmentation for Multi-dimensional Time Series,” *Data Mining and Knowledge Discovery* (DMKD), 2019.
- Alireza Abdoli, Amy C. Murillo, **Chin-Chia M. Yeh**, Alec C. Gerry, and Eamonn J. Keogh, “Time Series Classification to Improve Poultry Welfare,” *IEEE Int. Conf. on Machine Learning and Applications* (ICMLA), 2018.
- Nader S. Senobari, Gareth J. Funning, Eamonn Keogh, Yan Zhu, **Chin-Chia M. Yeh**, Zachary Zimmerman, and Abdullah Mueen, “Super-Efficient Cross-Correlation (SEC-C): A Fast Matched Filtering Code Suitable for Desktop Computers,” *Seismological Research Letters*, 2018.
- Yan Zhu, **Chin-Chia M. Yeh**, Zachary Zimmerman, Kaveh Kamgar, and Eamonn Keogh, “Matrix Profile XI: SCRIMP++: Time Series Motif Discovery at Interactive Speeds,” *IEEE Int. Conf. on Data Mining* (ICDM), 2018.

- Yan Zhu, Zachary Zimmerman, Nader S. Senobari, **Chin-Chia M. Yeh**, Gareth Funning, Abdullah Mueen, Philip Brisk, and Eamonn Keogh, “Exploiting a Novel Algorithm and GPUs to Break the Ten Quadrillion Pairwise Comparisons Barrier for Time Series Motifs and Joins,” *Knowledge and Information Systems (KIS)*, 2018.
- **Chin-Chia M. Yeh**, Yan Zhu, Liudmila Ulanova, Nurjahan Begum, Yifei Ding, Hoang Anh Dau, Zachary Zimmerman, Diego F. Silva, Abdullah Mueen, and Eamonn Keogh, “Time Series Joins, Motifs, Discords and Shapelets: a Unifying View that Exploits the Matrix Profile,” *Data Mining and Knowledge Discovery (DMKD)*, 2018.
- Shaghayegh Gharghabi, Yifei Ding, **Chin-Chia M. Yeh**, Kaveh Kamgar, Liudmila Ulanova, and Eamonn Keogh, “Matrix Profile VIII: Domain Agnostic Online Semantic Segmentation at Superhuman Performance Levels,” *IEEE Int. Conf. on Data Mining (ICDM)*, 2017.
- **Chin-Chia M. Yeh**, Nickolas Kavantzias, and Eamonn Keogh, “Matrix Profile VI: Meaningful Multi-dimensional Motif Discovery,” *IEEE Int. Conf. on Data Mining (ICDM)*, 2017.
- **Chin-Chia M. Yeh**, Nickolas Kavantzias, and Eamonn Keogh, “Matrix Profile IV: Using Weakly Labeled Time Series to Predict Outcomes,” *Proceedings of the VLDB Endowment (VLDB)*, 2017.
- **Chin-Chia M. Yeh**, Helga Van Herle, and Eamonn Keogh, “Matrix Profile III: The Matrix Profile Allows Visualization of Salient Subsequences in Massive Time Series,” *IEEE Int. Conf. on Data Mining (ICDM)*, 2016.
- Yan Zhu, Zachary Zimmerman, Nader S. Senobari, **Chin-Chia M. Yeh**, Gareth Funning, Abdullah Mueen, Philip Brisk, and Eamonn Keogh, “Matrix Profile II: Exploiting a Novel Algorithm and GPUs to Break the One Hundred Million Barrier for Time Series Motifs and Joins,” *IEEE Int. Conf. on Data Mining (ICDM)*, 2016.
- **Chin-Chia M. Yeh**, Yan Zhu, Liudmila Ulanova, Nurjahan Begum, Yifei Ding, Hoang Anh Dau, Diego F. Silva, Abdullah Mueen, and Eamonn Keogh, “Matrix Profile I: All Pairs Similarity Joins for Time Series: A Unifying View that Includes Motifs, Discords and Shapelets,” *IEEE Int. Conf. on Data Mining (ICDM)*, 2016.
- Diego F. Silva, **Chin-Chia M. Yeh**, Gustavo E. A. P. A. Batista, Eamonn Keogh, “SiMPle: Assessing Music Similarity Using Subsequences Joins,” *Int. Society for Music Information Retrieval Conf. (ISMIR)*, 2016.
- **Chin-Chia M. Yeh**, Ping-Keng Jao, and Yi-Hsuan Yang. *The AWtoolbox for characterizing audio information*, Academia Sinica, Technical Report, 2015.
- Li Su, **Chin-Chia M. Yeh**, Jen-Yu Liu, Ju-Chiang Wang, and Yi-Hsuan Yang, “A Systematic Evaluation of the Bag-of-frames Representation for Music Information Retrieval,” *IEEE Trans. Multimedia (TMM)*, 2014.
- **Chin-Chia M. Yeh**, Ping-Keng Jao, and Yi-Hsuan Yang. “AWtoolbox: Characterizing Audio Information Using Audio Words,” *ACM Int. Conf. Multimedia (MM)*, 2014.
- **Chin-Chia M. Yeh**, Ju-Chiang Wang, Yi-Hsuan Yang, and Hsin-Min Wang, “Improving Music Auto-tagging by Intra-song Instance Bagging,” *IEEE Int. Conf. on Acoustics, Speech and Signal Processing (ICASSP)*, 2014.
- Ping-Keng Jao, **Chin-Chia M. Yeh**, and Yi-Hsuan Yang, “Modified LASSO Screening for Audio Word-based Music Classification Using Large-scale Dictionary,” *IEEE Int. Conf. on Acoustics, Speech and Signal Processing (ICASSP)*, 2014.
- **Chin-Chia M. Yeh** and Yi-Hsuan Yang, “Towards a More Efficient Sparse Coding Based Audio-word Feature Extraction System,” *Asia Pacific Signal and Information Processing Association Annual Summit and Conference (APSIPA ASC)*, 2013.

- **Chin-Chia M. Yeh**, Li Su, and Yi-Hsuan Yang, “Dual-layer Bag-of-frames Model for Music Genre Classification,” *IEEE Int. Conf. on Acoustics, Speech and Signal Processing (ICASSP)*, 2013.
- Jen-Yu Liu, **Chin-Chia M. Yeh**, Yuan-Ching Teng, and Yi-Hsuan Yang, “Bilingual Analysis of Song Lyrics and Audio Words,” *ACM Int. Conf. Multimedia (MM)*, 2012.
- **Chin-Chia M. Yeh** and Yi-Hsuan Yang, “Supervised Dictionary Learning for Music Genre Classification,” *ACM Int. Conf. on Multimedia Retrieval (ICMR)*, 2012.

RELEVANT SKILL

Programming Language

- Proficient: MATLAB, Python, and L^AT_EX
- Familiar: Java, C#, and C++

Language

- Mandarin Chinese (mother tongue)