Fragile watermarks for LZ-77

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Problem

- Alice sends a document T to Bob
- She wants to make sure that what Bob receive is
 - Authentic
 - Integral
- Mallory monitors the communication and he will attempt to modify *T* and impersonate Alice



Information Hiding

- Steganography
- Watermarking

Steganography

 The art/science of hiding a secret message within another one, in such a way that the adversary cannot discern the presence or the content of the hidden message

(Robust) Watermarking

 The art/science of hiding a secret message within another one, in such a way that the adversary cannot remove the hidden message (watermark) without destroying the cover

Example of watermarked image



Image Watermarking

- Some methods have been proved remarkably resilient to
 - Lossy compression/Filtering
 - Cropping/Resizing
 - Scanning and printing
 - Repeated photocopying

(see, e.g., Cox et al., IEEE TIP 97)

Watermarking

- So far, most of the research has been focused on
 - Images
 - Movies
 - Audio
 - Source Code
- Little has been done for textual data

Information hiding in textual data

It is believed that

"... text is in many ways the most difficult to hide data ... due largely to the lack of redundant information in a text as compared with a picture or a sound file ..."

Information hiding in textual data

- Methods range from changing slightly the fonts or the spacing between words/lines, to rewriting some words/phrases of the text without changing the semantics
- Hiding information in textual data is a challenging problem

Motivation

- Lossless compression is very common nowadays
 - gzip, (win)zip, (win)rar, compress, bzip2, etc.

 Since we are sending the document over the network and it is likely that we are going to compress it anyway, why not watermark the compressed file?

Fragile watermarks

- A fragile watermark is a watermark designed to break as soon as the content of the document is changed
- An alternative way to authenticate a document and ensure that it reaches the destination in a integral state

Notation

- *T*: document, |*T*|=n
- k: secret key
- W: (fragile) watermark
- T': watermarked & compressed document

Specifications

- T=T' (or semantically equivalent)
- Unless k is known
 - it is very hard to retrieve W from T'
 - it is very hard to add W to another text and pretend to be Alice
- The presence of W in T' would hold up in court (false positives are extremely rare)
- The security of the process should be based solely on the secrecy of the key (Kerckhoffs' principle)

Approach

- We propose a method that hides W (the digest of T) directly in the compressed file as a fragile watermark, and therefore
 - is transparent to the casual observer
 - does not require to send separately the signature
- It also satisfies all the previous requirements

Which format?

We choose Lempel-Ziv '77 because ...

.. is very popular and widespread

.. hiding data turns out to be very elegant















Multiplicity

 <u>Definition</u>: a position *i* in the text *T* has multiplicity *q* if there exists exactly *q* matches of the longest prefix of <u>*T*[*i*,*n*]</u>

Given a position with multiplicity q, we denote by p₀, p₁,..., p_{q-1} the q choices for the pointer





Security

 Finding the watermark is at least as hard as breaking the pseudo-random generator

 Finding the key requires to be able to invert a one-way hash function

Security

 If one uses some crypto-secure RNG, like BBS [Blum, Blum, Shub 86], the pseudo-random sequence *cannot* be reproduced in a reasonable amount of computing time without the knowledge of the seed *H(k,i,p₀,p₁,...,p_{q-1})*



Prototype

 We implemented a suffix tree-based LZ-77

We measured

- the numbers of bits embedded vs. the length of the text
- the average multiplicity of pointers
- the length of the longest prefix

Number of bits embedded

# of bits	length of the		# of hits	length of the
m bedded	prefix of paper2	e e e e e e e e e e e e e e e e e e e	embedded	prefix of progc
128	1,149	_	128	863
256	1,692		256	1,729
1,024	4,778		1,024	4,401
# of bits	length of the		# of bits	length of the
embedded	prefix of news		embedded	prefix of mito
128	1,115	_	128	1,488
256	1,825		256	3,078
1,024	5,195		1,024	14,310

Remark: more bits can be embedded relaxing the greediness







gzip

 gzip always chooses the most "recent" occurrence of the longest prefix

"...the hash chains are searched starting from the most recent strings, to favor small distances and thus take advantage of the Huffman coding..."

gzip

 We modified gzip-1.2.4 to evaluate the potential degradation of compression performance due to changing the rule of choosing always the most "recent" occurrence

 As a preliminary experiment, we simply chose one pointer at random



Conclusions

 Authenticity and integrity for LZ-77 files can be obtained efficiently and elegantly

 The degradation of the compression due to the embedding is almost negligible (1%-3% when re-shuffling randomly *all* pointers)

Open problems

- Can we design a steganography system for LZ-77 compressed texts?
- Can we design a <u>robust</u> watermarking method for LZ-77 compressed texts?
- What about the other types of lossless compression?

"Recompression" attack

- This scheme cannot be used as a stego-system
- Mallory can use a very powerful attack, which removes the secret message
 - Decompress T' with standard LZ ? T
 - Compress *T* with standard LZ ? *T*"
 - Compare *T*' with *T*"
 - If T'? T" then send T" ... the message is gone





Typical solution using PKC



Advantages over PKC signatures

- No additional data, simplifies file manipulation
- Allow one to embed any information (self-embedding?)
- A casual observer would hardly suspect the presence of the watermark

Security

• <u>Proof</u>: Suppose there exists an algorithm *A* which retrieves the watermark from the text *T*' in poly-time. Choose T= "ababab", set *i*=4, and run LZS-77. We have $a_0=H(k,5,1,3)$. We get a_1 by running BBS. We use a_0, a_1 to compute the random permutation. If *A* is able to retrieve the watermark it is also capable of predicting a_1 , which is known to be computationally hard.

Discovery, Compression, IH

- Pattern discovery: repetitive patterns are unveiled as carriers of information and structure
- Data compression: repetitive patterns are regarded as redundancies and sought to be removed
- Information hiding: exploit redundancy to hide secret messages

|*T*| vs. |*W*|

 If the text is too short, then append some irrelevant data at the end of T

 If the text is too long, then use a randomly chosen subset of the phrases with multiplicity *q>1*, for all the others phrases choose pointers randomly



