Essay #1: New Trends

ABET Goals

- An ability to analyze the local and global impact of computing on individuals, organizations, and society
- Recognition of the need for and an ability to engage in continuing professional development

In many of the courses you have taken during your study you will recall that the instructor took pains to discuss the impact of computing in the world, with examples, case studies and exercises. It is little exaggeration to say that computing may be the defining technology of our time, and that we are (still) living in the information age.

Likewise, in many of the courses you have taken during your study you will recall that the instructor emphasized the need to engage in continuing professional development for the rest of your professional career. As computer science and computer engineering are constantly evolving, computing professionals are faced with the need to keep abreast of new tools, techniques, trends, technologies, law and regulations etc.

In this exercise we would like you practice and demonstrate what you have learned from the above. Consider a recent:

- **Product**: Google Glass, Nao robot, Lytro (light field camera), consumer-priced drone aircraft, bendable devices, wearable tech devices, self-driving cars, personal hoverboards, Mars Curiosity robot, ...
- **Practice**: sponsored content for cellular data, cloud computing, NFC and mobile payments, voice control for mobile devices, HTML5, multi-core CPUs, platform as a service (PaaS), infrastructure as a service (IaaS), Big Data, crowdsourcing, universities moving to massive open online courses (MOOC), ...
- **Event**: The Arab Spring (widely acknowledged to have been facilitated by social media), the 2012 Presidential election (it is believed that Big Data/Data mining provided an advantage), widely publicized incidences of cyberbullying that lead to suicides of young teens, ...

Now consider some of the professional organizations in computing/engineering, including: ACM - Association for Computing Machinery, IEEE - Institute of Electrical and Electronics Engineers, ISACA - Information Systems Audit and Control Association, NASCE - National Association of Communication Systems Engineers, Institute for Women and Technology, CPSR - Computer Professionals for Social Responsibility (this is only a small representative list).

Take any product, practice or event (PPE) in computing/computer engineering that interests you (it does not have to be from the list above), and write a 1,000 word essay it. In particular, consider the role that a professional organization has taken (or, in your view, should take) in reference to the product, practice or event. You essay should have some element of advocacy. That is to say you
should argue for or against some trend with your chosen PPE, or argue that some PPE is good or bad for everyone/people in developing communities/the taxpayer/animal rights/the disabled etc.

**Hand In:** An essay, with six or more cited sources, on the topic(s) discussed above. You may want to run your idea by the instructor before you begin your research. Your topic may be closely tied to your project, or totally independent.

**Due Date:** Feb. 15, 2018 at 11:59pm