### Characterization of Multi-User Augmented Reality over Cellular Networks

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# Motivation



- AR promises new immersive experiences (e.g., AR glasses)
  - Forecast to reach \$100 billion market in 2021
- Yet we don't understand how AR apps communicate
- AR differs from other apps (e.g., video streaming, web)
  - No playback buffers
    - Unlike video: allows video chunks to arrive late
  - No application adaptation
    - Unlike video: adaptive bit rate
    - Unlike web: first paint above the fold
  - Uplink-heavy TCP traffic
    - Unlike QUIC in YouTube or UDP in gaming



# Why AR over Cellular?

- Cellular networks cover 70% of the US\*
- Outdoor AR apps (e.g., Pokemon Go) use the cellular network
- **Key question**: How does the cellular network contribute to AR performance?
- **Key finding:** Cellular networks accounts for 30% of end-to-end AR latency
  - We break down the sources of latency and propose client/network solutions







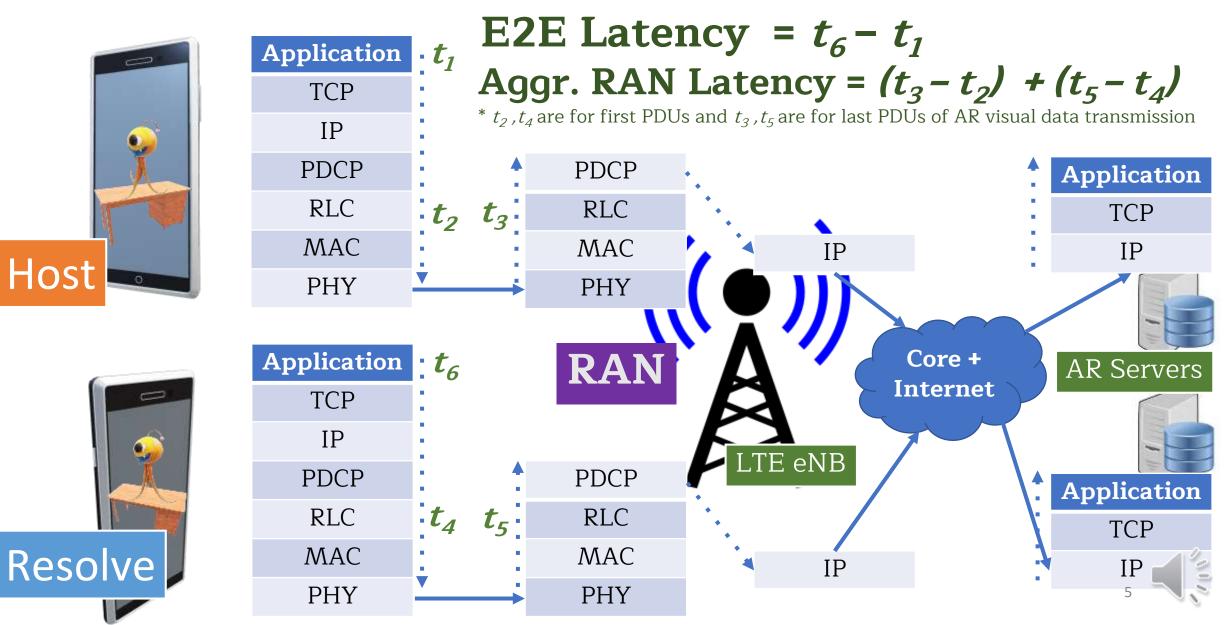


User A hosts an object on the table

User B **resolves** the object in its field-of-view

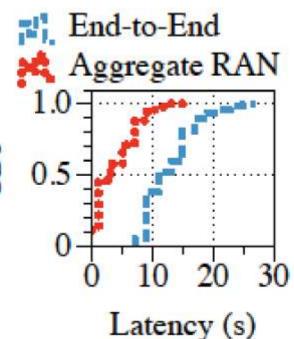
**End-to-end latency** = latency from when user A places the virtual object, to when user B sees it on the screen **Aggregate RAN latency** = the air interface portion of end-to-end latency

### **AR, Cellular and RAN: A Quick Primer**



### Multi-User AR over Cellular Networks

- How much end-to-end (E2E) latency is experienced by AR users?
  End-to-End
  - Median of **3.9 s** (air interface) and **12.5 s** (E2E)
  - Far from the dream of seamless AR <= E2E *O.5 s*
  - High E2E latency can cause inconsistent user views
    - E.g., one user sees an object already removed by another

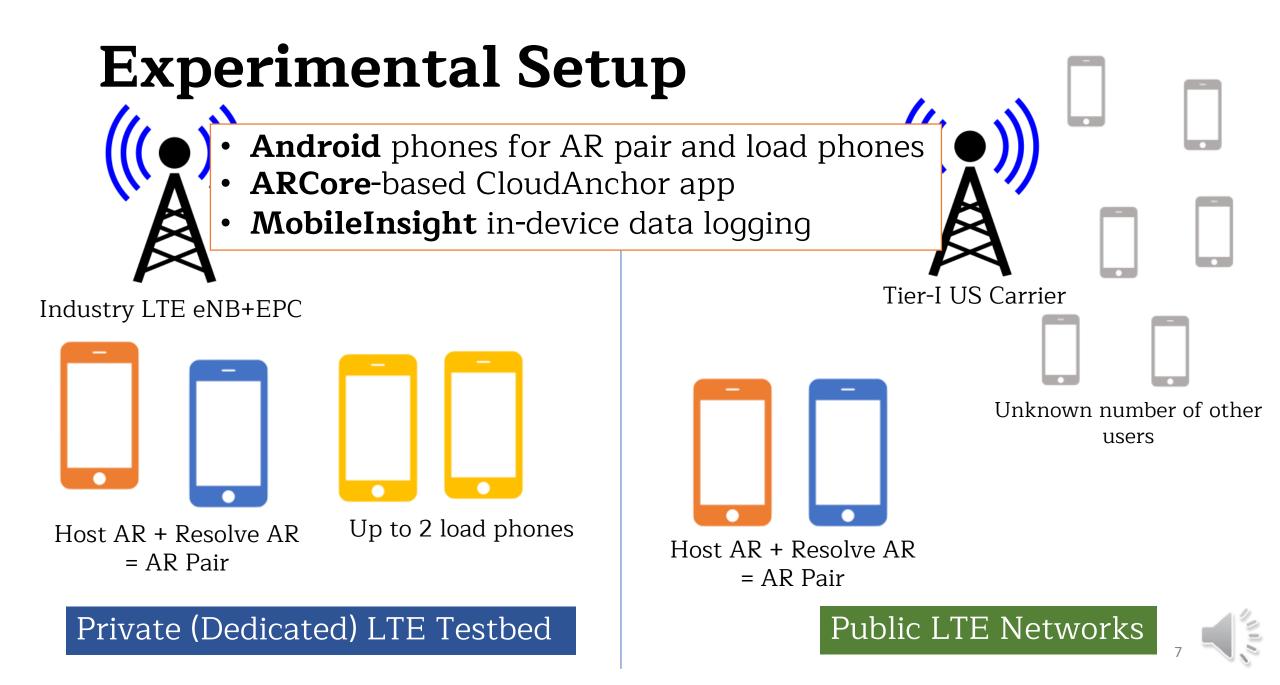


\*AR app over a Tier-1 operator in the US, > 50 trials on 5 different locations

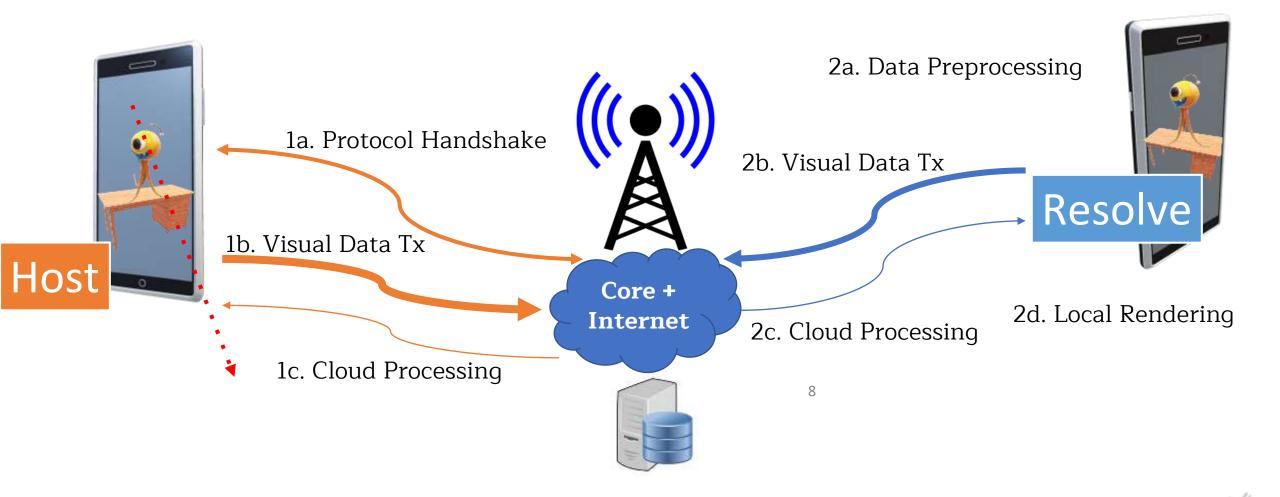
• E2E = latency from host user taps the screen to host a virtual object to resolve user sees it on the screen

• Aggr. RAN = the air interface portion of E2E

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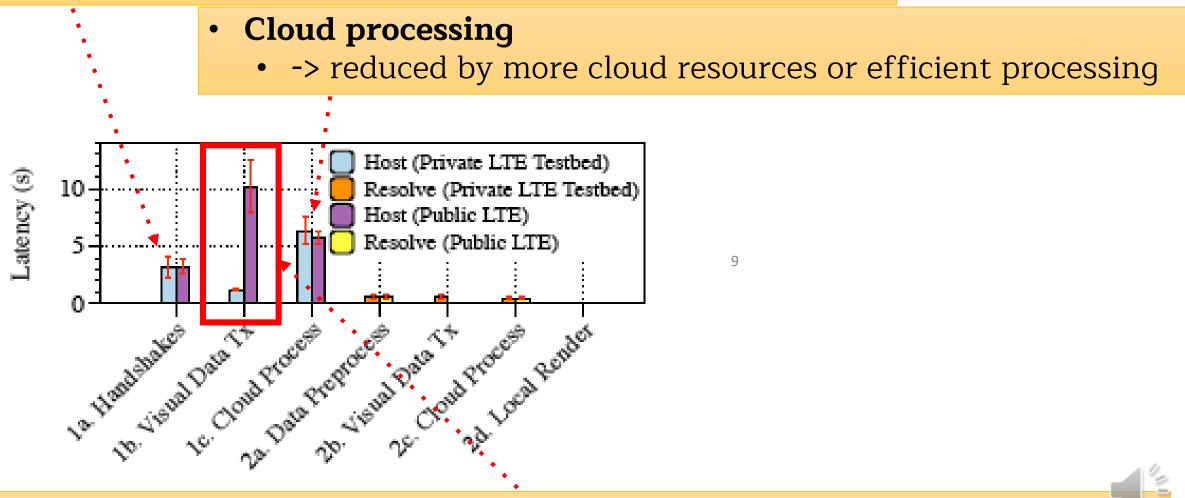
## How is the E2D latency broken down?



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#### Protocol handshakes

#### -> reduced by protocol streamlining of AR platforms



Visual data tx latency is significant (~ 30 % of E2E). -> focus of this paper

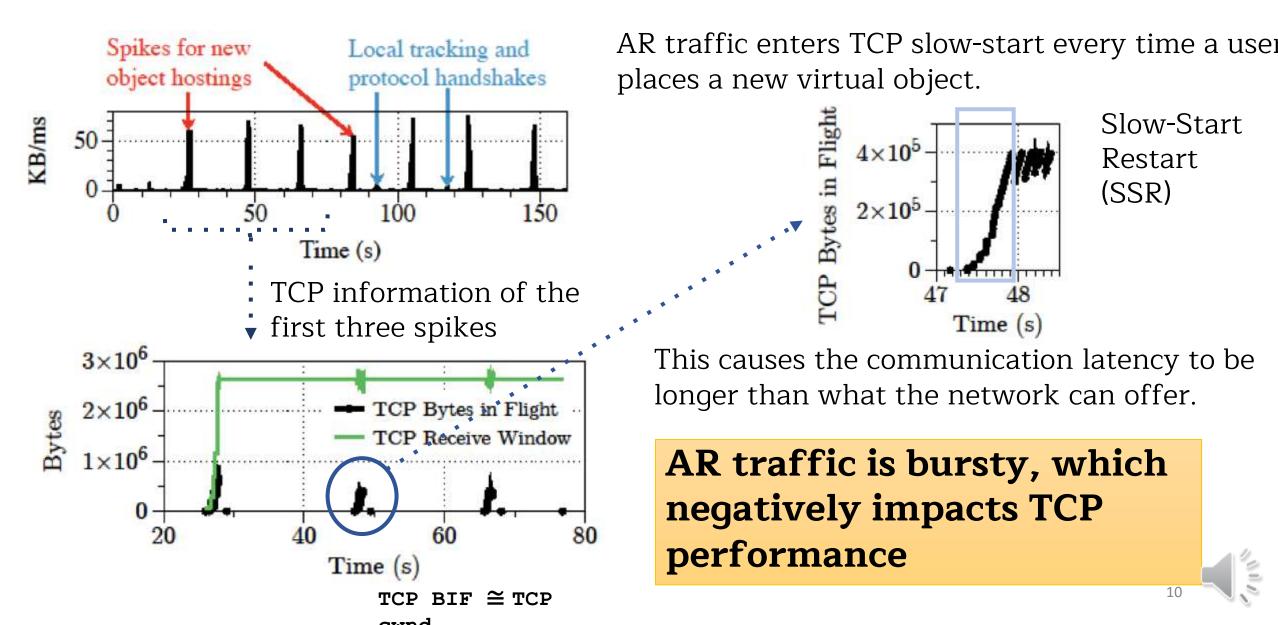
# What are AR traffic characteristics?

Slow-Start

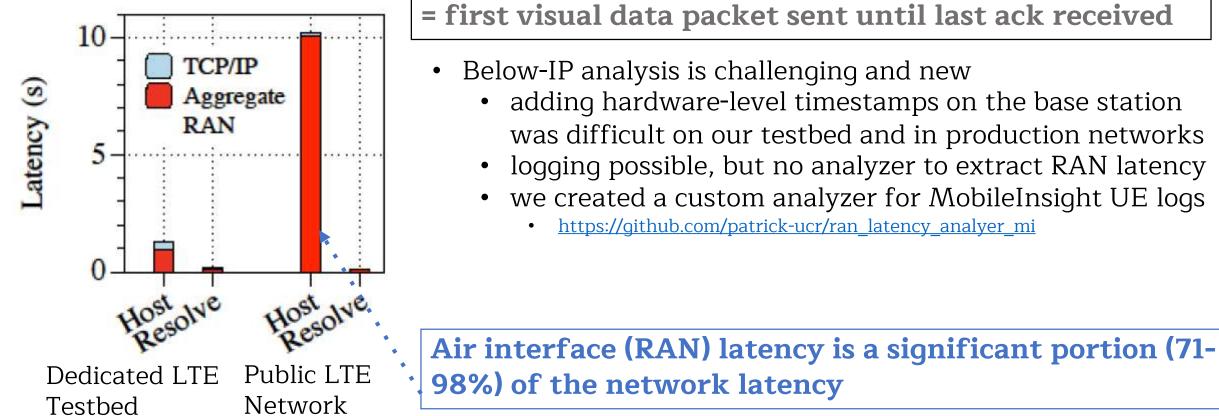
10

Restart

(SSR)

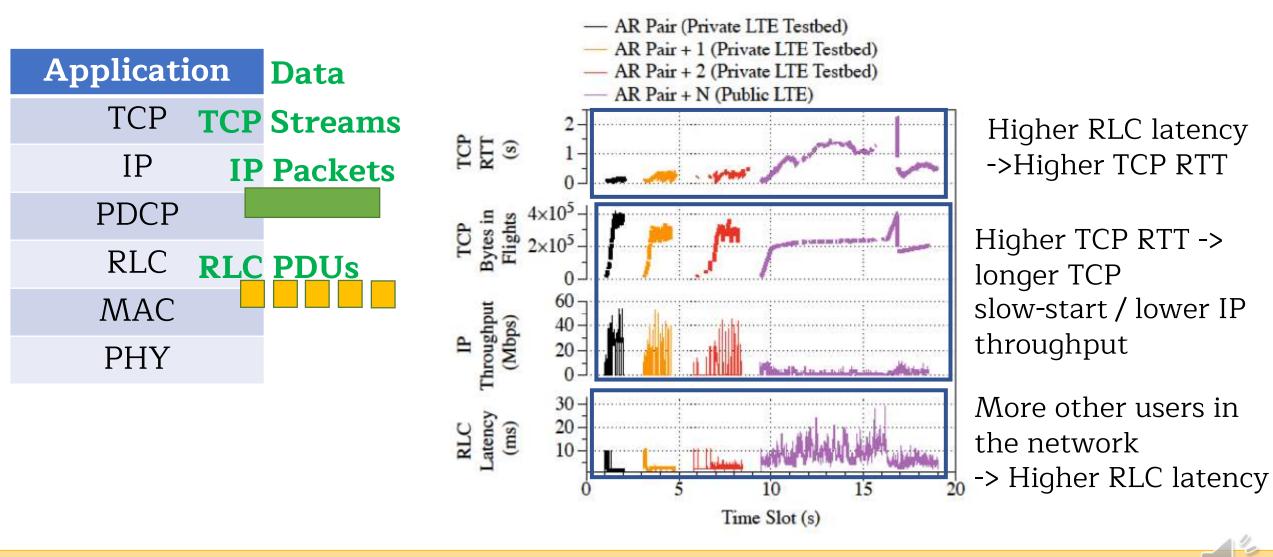


# How much does the RAN contribute to network latency?



Even with faster core networks or edge computing, RAN latency is still significant and needs to be reduced.

### What causes high RAN latency and how to reduce it?



Reducing AR IP packet sizes in a highly-congested network may help reduce RAN (E2E) later cy.

# **Proposed Optimizations for AR**

- Network aware optimization
  - Smaller IP packet size (1430 -> 650 bytes) reduces 37% RAN latency in high-congestion networks
  - Because it improves IP throughput and application goodput
- Network agnostic optimization
  - When AR device not sending data, base station forces device to return to *an idle state*
  - High overhead of returning from idle  $\rightarrow$  active state
  - AR device sends *periodic small background traffic* to reduce 50% RAN latency
  - Negligible increase in outgoing data

# Conclusions

- First in-depth measurement study of multi-user AR apps over cellular networks
- We characterized AR traffic
  - RAN latency is a significant portion (30%) of AR end-to-end latency
  - AR traffic is uplink-heavy and bursty
  - AR has poor interactions with TCP and the cellular network
- We design network-aware and network-agnostic optimizations that can reduce latency ~40-70%
- Future work: Other AR apps, AR over 5G networks



### CHARACTERIZATION OF MULTI-USER AUGMENTED REALITY OVER CELLULAR NETWORKS

# Thank you! Questions?



