EXAMPLE 7 In Section 4.1, we will show that $n < 2^n$ whenever n is a positive integer. Show that this inequality implies that n is $O(2^n)$, and use this inequality to show that $\log n$ is $O(n)$.

Solution: Using the inequality $n < 2^n$, we quickly can conclude that n is $O(2^n)$ by taking $k = C = 1$ as witnesses. Note that because the logarithm function is increasing, taking logarithms (base 2) of both sides of this inequality shows that

$$\log n < n.$$

It follows that

$$\log n \text{ is } O(n).$$

(Again we take $C = k = 1$ as witnesses.)

If we have logarithms to a base b, where b is different from 2, we still have $\log_b n$ is $O(n)$ because

$$\log_b n = \frac{\log n}{\log b} < \frac{n}{\log b}$$

whenever n is a positive integer. We take $C = 1/\log b$ and $k = 1$ as witnesses. (We have used Theorem 3 in Appendix 2 to see that $\log_b n = \log n / \log b$.) ◀

As mentioned before, big-O notation is used to estimate the number of operations needed to solve a problem using a specified procedure or algorithm. The functions used in these estimates often include the following:

$$1,\ \log n,\ n,\ n\log n,\ n^2,\ 2^n,\ n!$$

Using calculus it can be shown that each function in the list is smaller than the succeeding function, in the sense that the ratio of a function and the succeeding function tends to zero as n grows without bound. Figure 3 displays the graphs of these functions, using a scale for the values of the functions that doubles for each successive marking on the graph. That is, the vertical scale in this graph is logarithmic.

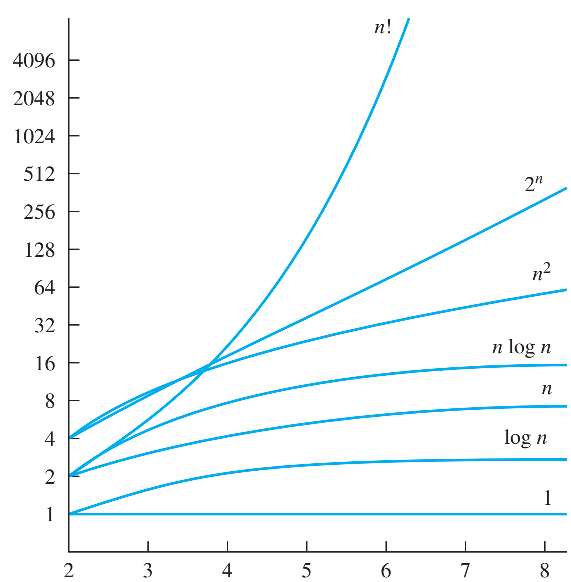

FIGURE 3 **A Display of the Growth of Functions Commonly Used in Big-*O* Estimates.**